

Tech4Futures

A is proud to present Tech4Futures, an innovative programme designed to support early careers. We offer a unique opportunity to explore various data, digital and tech careers and apprenticeships through engaging, 1 to 2 hour interactive workshops. These sessions can be delivered virtually or in-person, ensuring accessibility for everyone.

Data Analytics

The Tech4Futures Data Analytics workshop provides a fascinating introduction to the data industry and its significance in today's data-driven world.

Participants will work with real data sets to analyse and interpret information, learning about data visualization and the importance of data in decision-making processes.

This session also explores apprenticeship pathways in data analytics, including roles like Data Analyst and Business Intelligence Analyst, offering a clear route into this crucial and growing field.

Software Development

In the Tech4Futures Software Development workshop, participants will delve into the world of coding and web development.

They will get hands-on experience being introduced to HTML and will get a flavour of what it takes to start building their own website.

This engaging session not only provides a practical introduction to software development but also highlights various apprenticeship opportunities within QA - such as Junior Developer and Web Developer, setting the stage for a future in this dynamic field.

AI & Prompt Engineering

The Tech4Futures AI & Prompt Engineering Workshop introduces learners to the essentials of Artificial Intelligence, exploring how it works, where it appears in everyday life, and how to use it responsibly.

Through real-world examples and hands-on activities, participants will learn to write effective prompts, understand AI ethics, and discover career opportunities and QA apprenticeship pathways in the tech sector.

Why Tech4Futures?

At QA, we educate young people about the diverse tech career options available and provide them with opportunities to kick-start their careers. Every participant in our workshops will have the chance to register their interest in a QA Apprenticeship, opening doors to future success.



Digital Marketing

In the Tech4Futures Digital Marketing workshop, participants will discover the critical role of digital marketing in the modern business landscape.

They will engage in creating a mini marketing plan with a budget, exploring strategies for online advertising, social media marketing, and content creation.

This hands-on experience provides a solid foundation in digital marketing and highlights various apprenticeship opportunities, such as Digital Marketing Executive and Social Media Specialist, paving the way for a career in this vibrant industry.

IT

The Tech4Futures IT workshop offers an insightful look into the role of an IT helpdesk professional. Participants will learn how to utilise the famous fishbone diagram to systematically troubleshoot and resolve common IT issues.

By working collaboratively in groups to solve typical IT problems, attendees gain practical problem-solving skills and a deeper understanding of IT support.

This workshop also introduces various IT apprenticeship pathways, including IT Support Technician and Network Engineer, guiding participants toward a career in IT.

Business Administration

Please note that this workshop is only available in Scotland.

Within the Business Admin workshop, participants will explore the vital functions of business administration and the importance of effective communication in this field. Through interactive role-play scenarios, they will enhance their communication skills and gain practical experience in business interactions.

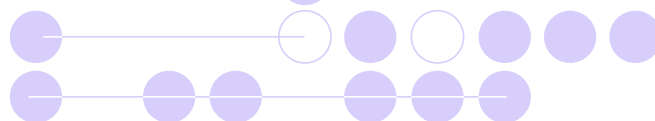
This workshop also sheds light on key apprenticeship opportunities in business administration, such as Office Administrator and Executive Assistant, helping participants embark on a career in this essential sector.

Booking a workshop

Organisations can easily book a free Tech4Futures workshop for their groups by contacting us at candidate.events@qa.com.

Our workshops are designed for individuals who are exploring their early career options and can be delivered virtually or in-person. Give your students the opportunity to explore exciting tech careers and apprenticeship pathways with QA Tech4Futures.

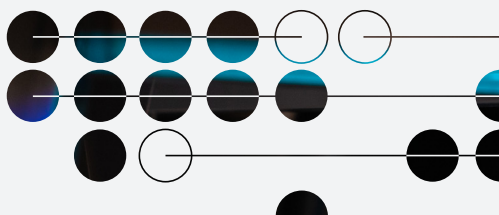
1. Email the team with contact details, preferred workshop, date, time and add details on your audience
apprentice.ambassador.programme@qa.com
2. We will be in contact with you to discuss your booking request
3. You will receive booking confirmation within 48 hours of emailing



About QA Apprenticeships

With the highest industry pass rate and a track record of accelerating 50,000+ careers, it's clear why 9/10 of the UK's top apprenticeship employers trust us.

- Included in the Top 50 Training Providers from 2019 to 2024
- Awarded Grade 2 'Good' by Ofsted
- 90% of QA apprentices went straight into full-time jobs after completing their apprenticeships
- Award-winning learning system which combines cutting-edge technology, engaging content, compelling design, and on-demand tutor support
- Selection of apprenticeships with standards ranging from level 3 to level 7 in England, and from SCQF level 6 to level 8 in Scotland



"I would fully recommend QA's new Tech4Future workshops to any educators looking for a new and insightful way to introduce digital & technical apprenticeships to young people.

We had 18 students take part in workshops in both Glasgow and London, providing students with an understanding of current technology roles, from digital marketing to software development, and giving them a taster of what skills are required in such positions through group working & presentations.

The QA team are extremely welcoming and supportive, running these free activities that have opened our students' eyes to the realities and opportunities in the digital industry."

Judith Flockhart
Engineering Development Trust

