



Economics Outreach Scotland

In collaboration with the [Government Economic Service \(GES\)](#), the Scottish Government's Economist Group is keen to promote an awareness of economics as a career option in secondary schools.

What's the activity?

We would like to deliver 30- to 90-minute presentations to school pupils in S3 to S6 covering what economics is, what we do as economists, and how to become an economist.

Why are we promoting economics?

Research suggests that exposure to economics in school may affect whether pupils decide to pursue it at university. Economics is less likely to be offered as a subject in state schools in Scotland, potentially affecting who then goes on to study it at university and become an economist. We hope to address this by promoting awareness of the subject.

Diversity in economists enables us to achieve diversity in policymaking.

Our presentations usually include an interactive session covering Cost-Benefit Analysis, Game Theory, or International Trade, with confectionery rewards as prizes.

Our professional economists also touch on their daily work and career paths. Roles in the GES can vary from working on transport, housing, net zero, health, poverty, education, and much more. Our aim is to dispel some of the myths around economics, such as it only being about finance or business.

Who should I contact if interested?

Please email your local [Developing the Young Workforce \(DYW\)](#) school coordinator or reach out to us at economist.outreach@gov.scot. We're always happy to have a chat.

Where can I find out more?

You can find further resources on economics below:

- [Government Economic Service](#)
- [Discover Economics](#)
- [Economic Futures Hub](#)