



PERFORMANCE SCHOLARSHIPS

About Us



With over 25 years' experience in professional football and supporting recruitment opportunities and development across the UK and USA university systems, Performance Scholarships combines deep sporting expertise with a proven record of securing life-changing collegiate opportunities.

We've been on all sides of this journey — as players, coaches, recruiters, and parents. We know what U.S. universities want, and how to prepare and position you to maximise scholarship funding.

As parents ourselves, we understand the emotions involved — the nerves, excitement, and questions. That's why we are a family-focused scholarship provider: we guide both the player and their family through every stage, with openness, reassurance, and clear decision-making.



What We Do

- Identify, prepare, and place talented student-athletes into U.S. colleges that fit their sporting ambitions, academic profile, and family priorities.
- Academic development: tutoring and subject guidance to strengthen Nat 5s, Highers, GCSEs (and equivalents), boosting eligibility and unlocking additional academic funding.
- Athletic development: 1-to-1 coaching, group sessions with fellow scholars, strength & conditioning, and video analysis to raise performance and recruitment appeal.
- Full recruitment & placement management: targeted coach outreach, communication, and offer negotiations with U.S. programmes.
- Player & Family support: continuous guidance so parents and players feel informed and confident.
- These two pillars - academic excellence + athletic performance - are the foundation for securing the highest scholarship value from U.S. institutions.



Why Choose Performance Scholarships

Choosing the right partner isn't about who can send the most emails — it's about trust, expertise, and a holistic plan.

- Proven experience: 25+ years in Professional Soccer/Coaching/Talent ID and U.K./U.S. university recruitment.
- Complete support: from your first consultation to your first day on campus (and beyond).
- Personalised strategy: every athlete's pathway is tailored to maximise funding and fit.
- Dual focus (academic + athletic): we lift both areas so you stand out to coaches and admissions.
- Track record: successful placements across NCAA, NAIA, and NJCAA.
- Family-focused: we support the whole family, not just the player.



Why Choose Performance Scholarships

Our Process (Step-by-Step)

- Consultation & Assessment – Understand academic, athletic, and personal goals.
- Profile Building – Create a standout athletic + academic profile for U.S. coaches.
- Development – Ongoing academic tutoring (Nat 5s, Highers, GCSEs, SAT) and athletic training (technical coaching, S&C, match analysis) so you arrive in the U.S. in the best possible shape.
- University Matching – Identify the right fit based on level, academics, budget, and goals.
- Scholarship Negotiation – Strategic outreach and negotiation to maximise your offer.
- Application & Admissions – Guided support through forms, essays, references, and timelines.
- Visa & Compliance – Ensure NCAA/NAIA/NJCAA and F-1 visa requirements are fully met.
- Pre-Departure Support – Travel prep, cultural readiness, logistics, and arrival planning.

